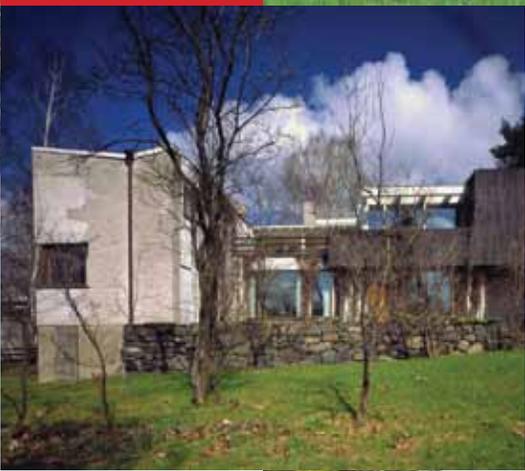


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The Architecture and Design Council
 of the Palm Springs Art Museum presents
**The Public and
 the Modern House**




 PALM SPRINGS
 ART MUSEUM
 101 Museum Drive
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For more information on iconic houses visit
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The Public and the Modern House



Saturday, February 23, 2013

Annenberg Theater
Palm Springs Art Museum
101 Museum Drive
Palm Springs, California

Symposium, lunch, afternoon architecture tour, and reception

\$150 all day, ADC members, **\$200** all day, nonmembers

Symposium and lunch only

\$50 members and nonmembers

Tickets can be purchased at modernismweek.com.

Cultural tourism and architectural tourism, in particular, have grown exponentially as architecture buffs increasingly seek out historic properties. Numerous modern houses are open to the public both across the United States and internationally. Directors of these modern houses have numerous challenges to keep their sites dynamic while serving various institutional goals. These challenges include developing an appreciation of the architecture, providing engaging programming, and working to preserve their historic sites. Following the keynote presentation will be two panel discussions where representatives from international and American modern houses will discuss their innovative approaches to these issues.

This symposium is generously sponsored by

Beverlee and Stanley C. Morse
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Symposium Schedule

- 8:30 a.m. Registration and check-in
9 a.m. Welcome and opening remarks
9:10 a.m. Keynote address
Programming the Schindler House
Kimberli Meyer, Director, MAK Center, Rudolph M. Schindler House, Los Angeles, California
- 10 a.m. Panel *The Modern House and its Characters*
Moderator
Janice Lyle, Ph.D., Director, Sunnylands Center & Gardens
- Sarah Lorenzen, Director, Neutra VDL Studio and Residences, Los Angeles, California
Linda Waggoner, Director, Fallingwater, Frank Lloyd Wright House, Mill Run, Pennsylvania
Catalina Corcuera Cabezut, Director, Luis Barragán House & Studio, Mexico City, Mexico
Natascha Drabbe, director of Mart van Schijndel Foundation / Van Schijndel House, Utrecht, Netherlands and Founding Chair, Iconic Houses Network
- 11:10 a.m. Break
11:20 a.m. Panel *The Modern House and the Contemporary Audience*
Moderator
Sidney Williams, Curator of Architecture & Design, Palm Springs Art Museum
- Iveta Cernā, Director, Villa Tugendhat by Ludwig Mies van der Rohe, Brno, Czech Republic
Susan MacDonald, Head, Field Projects, Getty Conservation Institute, Charles and Ray Eames House, Los Angeles, California
Henry Urbach, Director, Phillip Johnson Glass House, New Canaan, Connecticut
Susanna Pettersson, Director, Alvar Aalto Museum & House, Helsinki, Finland
- 12:30 p.m. Lunch in the sculpture gardens
1:30 p.m. Depart for architecture tour via motorcoach; reception to follow
5 p.m. Return to Palm Springs Art Museum



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