



3RD INTERNATIONAL ICONIC HOUSES CONFERENCE

ICONIC MASTERPIECES AND HIDDEN GEMS AROUND THE MEDITERRANEAN

La Pedrera . Barcelona

Tuesday 25 November 2014

PROGRAM

- 9.00 – 9.30 **Registration & Coffee**
- 9.30 – 12.30 **MORNING SESSION**
- 9.30 – 9.40 **Opening words and introduction to the theme**
Natascha Drabbe, founding chair Iconic Houses Network; Van Schijndel House, Utrecht 1992 (NL)
- 9.40 – 9.50 **La Pedrera, Antoni Gaudí, Barcelona 1906-1912**
Marga Viza, cultural director Fundació Catalunya-La Pedrera, host of the conference (Spain)
- 9.50 – 10.30 **KEYNOTE LECTURE: Setting the scene**
Short history of Barcelona architect's house museums and its recent developments
Santiago Alcolea Blanch director of Casa Amatller (Spain)
- 10.30 – 10.40 **Unesco's take on 20th century domestic architecture**
Jordi Tresserras, UNESCO consultant. Director – LABPACT– Laboratory of Heritage, Creativity and Cultural Tourism, Universitat de Barcelona (Spain)
- 10.40 – 11.40 **Coffee / Tea Break**
- 11.40 – 11.50 **Casa Masó, Rafael Masó, Girona 1919**
Jordi Falgàs, director of Fundació Rafael Masó (Spain)
- 11.50 – 12.00 **E1027, Eileen Gray, Roquebrune-Cap-Martin 1926-1929**
Tim Benton, Professor of Art History (Emeritus) at The Open University London and writer of 'The Modernist Home' (UK)
- 12.00 – 12.10 **Quartier Modernes Frugès, Le Corbusier, Pessac 1926**
Cedrik Ferrero, president association Vivre aux Quartiers Modern Frugès (France)
- 12.10 – 12.20 **Villa Girasole, Angelo Invernizzi a.o, Marcellise 1929-1935**
How to turn Villa Girasole into a cultural center
Mirko Sgaravato, University of Padua (Italy)
- 12.20 – 12.30 **Cases Singulars**, organizers of the pre-conference house tours, Barcelona
Laura Pastors & Isabel Vallès (Spain)

12.30 – 14.30 Lunch Break

14.30 – 18.00 AFTERNOON SESSION

14.30 – 14.40 **Casa Bloc, Josep Lluís Sert and Josep Torres Clavé, Barcelona 1932-1939**
Rossend Casanova, curator of Casa Bloc and Design Museum Barcelona (Spain)

14.40 – 14.50 **Icon at Risk: Casa Gomis / La Ricarda, Antonio Bonet, El Prat de Llobregat 1953-1963**
Fernando Alvarez Prozorovich, architect. Since 1996 in charge of the restoration (Spain)

14.50 – 15.00 **Casa Broner, Erwin Broner, Ibiza 1960**
Elena Ruiz Sastre, director of Museu d'Art Contemporani and Casa Broner, Eivissa (Spain)

15.00 – 15.10 **Can Lis, Jørn Utzon, Mallorca 1971**
Christen Obel, Chairman of the Utzon Foundation (Denmark)

15.10 – 16.30 Coffee / Tea Break

16.30 – 17.00 **DEBATE: Creating Heritage**

Participants: Josep Maria Montaner, architect and journalist; Manuel Ruisanchez, director of culture at COAC - The Architects' Association of Catalonia - ; Joan Roig, owner of Casa Moratiel designed by Josep Maria Sostres

Moderator: **Susana Landrove, director of DOCOMOMO Ibérico**

17.00 – 17.30 Oscar Tusquets and Lluís Clotet, Casa Vittoria. Pantelleria island, Sicily, 1975

17.30 – 17.45 **Closing words**
Marta Lacambra, General Manager of Fundació Catalunya-La Pedrera and Natascha Drabbe

18.00 – 20.00 Closing cocktail at La Pedrera

Moderator of the day: Jordi Falgás, director of Fundació Rafael Masó

The conference is organized by

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